

PedorthicNEWS

FOOT CARE THROUGH PROPER FOOTWEAR

PAA Virtual Conference 2021

Save the date for this year's Pedorthic Virtual Conference on **22 October 2021**.

The PAA Board decided to have another virtual event this year since travel restrictions and circuit breaker lockdowns are still a high risk factor for every face-to-face event.

We are cautiously optimistic to see you all at the 2022 Conference in Fremantle, WA **6 - 8 October 2022**.

PAA Membership renewal and fees for 2021-22

Your PAA membership is scheduled to renew automatically on 1 July. You will receive an email confirmation with a copy of your invoice once your membership is renewed.

Fees for 2021-22:

Individual Membership	\$440
Student Membership	\$110
Sustaining Membership	\$590
BMS Insurance	\$300.30

Further information and details were sent by email.



President Update

A new development are the revised 2021 Australian guidelines for diabetes-related foot disease. As an organisation we participated in the public consultation of the new clinical guidelines. Topics covered are management of prevention of foot ulceration, offloading treatment for foot ulceration, peripheral artery disease, wound healing and infection management. The revised guidelines are scheduled to be launched in July/August 2021 and PAA is pleased to officially endorse the document.

With the new image campaign, see next pages, the Board is actively engaged in raising the profile of Pedorthists as allied health professionals in Australia. We continuously working on promoting the profession and to find ways to secure the future.

Last but not least, we are excited, that with changes to the website we will be running this year's virtual conference on our own page. This will ensure the certificate will be stored in your account and you will have access to it at any time.

We are looking for speakers. If you would like to present, please contact us.

Katrin Wegener
President, PAA

SCU pauses intake for Bachelor of Pedorthics course

Communication/Information was sent out to all members regarding the suspension of enrolments into the Bachelor of Pedorthics and Bachelor of Podiatry for this year (2021) and next year (2022).

SCU is exploring possible ways to improve the viability and sustainability of the program.

We are in close consultation with SCU and will keep you updated.

TGA Update

The TGA is now consulting on potential refinements to the new regulatory framework for personalised medical devices.

During the implementation phase a number of sectors have raised concerns over the impact of the new framework.

The TGA is seeking potential options for refining the framework that will ensure risks associated with the production and supply of personalised medical devices are appropriately mitigated without imposing unnecessary administrative and regulatory burden.

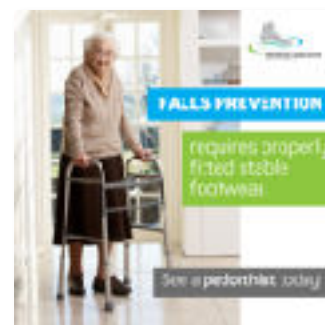
The consultation closes on 14 July. The PAA is in contact with TGA to ensure Pedorthists are represented in the decision making process. We will keep you updated on the progress.

PAA Social Media Awareness Campaign

The Pedorthic Association of Australia (PAA) is launching a Social Media Awareness Campaign in July to increase awareness of Pedorthics as a valuable and essential allied health service for consumers and to promote the pedorthic profession.

Focus areas include:

- Who Pedorthists are
- What Pedorthists do
- How Pedorthists can help clients
- How Pedorthics makes a difference
- Careers in Pedorthics



There are three target audiences for the campaign comprising students, health professionals and the general public. Students generally include school leavers and undergraduate university students and the focus is on promoting Pedorthics as an attractive and rewarding career choice. The health professionals cohort concentrates on those in allied health and foot care related fields. It aims to address how Pedorthics can help health professionals' patients as well as being an option for personal career expansion. The general public encompasses adults, older people, people with disability, and families with a consumer focus on community health. Ideally, most campaign topics will reach all three audiences. Tailored approaches to optimise engagement with specific audiences will also be developed.

The campaign goals are:

- Increase awareness of Pedorthics.
- Educate consumers about the benefits of pedorthic services.
- Promote the Bachelor of Pedorthics program and generate an increase in student recruitment (pending existing pathway).
- Increase social media presence.
- Increase PAA membership.

Be sure to follow PAA on social media, like and share our posts and use hashtags such as #paa #pedorthics #pedothist and #pedorthicsaus when posting yourself.



Upcoming PAA campaign posts

Royal Honor for Fontys researcher Fred Holtkamp

In the Netherlands there is a tradition that the day before the birthday of their King, Willem Alexander van Oranje Nassau, distinguish several people for a special Royal title.

This year, Fred Holtkamp, researcher of the Fontys University of Allied Health professions was granted on 26 April 2021, the title of 'Officer in the Order of Oranje Nassau' for his work in education and research in orthopaedic shoe technology and orthopaedic engineering.

This nomination was initiated by two of his colleagues, Dr. Yvonne van Zaalen en Geert-Jos van der Maazen. The application process takes a long time and needs to be accompanied by many documents and a great number of people who support the application. The first step in the application process is that the submission needs to be judged by the Mayor of the hometown. Then it is assessed by the commissioner of the King of the province of the hometown (in this case Noord-Brabant). After that it needs approval of the involved Ministry. In this case it was brought to the minister of Health Culture and Sport, Mr. Hugo the Jonge. After his approval it goes to the 'Kanselarij der Nederlandse Orden'. And then finally the application goes to the Royal Highness, Willem Alexander, King of the Netherlands.

In the order of Orange Nassau there are a number of grades defined and the grade of 'officer' is very special and rather unique. There are six degrees in the Order of Orange-Nassau; Officer in the Order of Oranje-Nassau is the fourth degree in this. People who are appointed Officers often have a national or even international image or significance with their special merits. Besides the official announcement in The Staatscourant; the official medium from the government, also various regional media paid attention to the Royal Award in the run-up to King's Day.

Fred Holtkamp has been granted the rank of Officer in the Order of Oranje-Nassau and receives this award because of his commitment

nationally as well and internationally to the field of education and research in orthopedic shoes and other assistive devices for people with walking problems.



Fred Holtkamp, associated professor, works as a lecturer and research fellow at Fontys Paramedic University, where he is part of the healthcare technology team. Together with colleagues, students and partners from the field, Holtkamp conducts research on new methods for orthopedic assistive devices. For the SmartScan research project, Holtkamp recently received a grant from SIAi-Raak, part of the Netherlands Organization for Scientific Research (NWO). The research is considered groundbreaking in orthopedic footwear technology.

In addition, Fred Holtkamp has been committed for many years to transferring knowledge about the treatment of foot problems to countries where there has been no training in this field to date. A few years ago, for example, he was instrumental in a training project in Vietnam in which students from various Asian countries received basic training in pedorthics.

The award was a big surprise for Fred Holtkamp. The long-time colleagues at Fontys, Geert-Jos van der Maazen and Yvonne van Zaalen, who officially nominated him, managed to keep the award a secret. Therefore, Fred Holtkamp was quite overwhelmed when, on the day of the award, a large, open coach suddenly appeared in front of his home in Veldhoven, with a brass band and the mayor of Veldhoven.

Advertisement

LEGEND

*Coloured Sole
Shape Means
Same Last
Similar Fitting*



Style - Comfort - Quality
www.Happywalker.com.au

*Orthopaedic depth
& Comfort Footwear*

*Removable insoles
Firm Heel Counters*



**Paris - Red Lizard
HW011W-03**



**Paris - Black
HW011W-03**



**Albany - Black
HW007W-01**



**Gardenia - Navy
HW006W-02**



**Gardenia - Black
HW006W-02**



**Gardenia - Burgundy
HW006W-02**



**Bali - Black
HW006W-09**



**Bali - Pewter
HW006W-09**



**Spain - Black
HW002WA-08**



**Istanbul - Tan
HW002WA-05**



**Istanbul - Black
HW002WA-05**



**Istanbul - Red
HW002WA-05**



**Porto - Black
HW002WA-09**



**All Walker - Black
HW002WA-07**



**Marlo - Black
HW002H-01**



**Diabetic Shoe - Black
HW027W-01**

Diabetic Shoe
Size 38 - 46
Available in Standard
& Extra depth
Plastazote Lining &
Removable foot bed



**Denmark - Black
HW002W-07**



**Jack - Mens 2 Velcro
HW027W-02**



**John - Mens Lace
HW027W-03**



**Jim - Mens Single Velcro Stretch
HW027W-03**



Custom - made
Happy Walker
Available now!
Any size, Colour,
style or last!



Case Presentation - from members for members

Congenital Metatarsal Synostosis

Synostosis is the osseous union of any two adjacent bones and it can occur anywhere in the body. It is either acquired or congenital. Synostosis of the forefoot is rare and in particular synostosis of the metatarsals is extremely rare. Metatarsal synostosis can also manifest from other syndromes including Townes-Brock syndrome and Aperts syndrome.

This case study is on an 83-year-old patient who presented with congenital metatarsal synostosis and posterior tibial tendon dysfunction secondary to it. His affected left foot is substantially shorter in length and much narrower than the right foot.

The aim of the treatment plan was to deliver boots which can accommodate the shape of his feet. Also, to offload the high-pressure points on the plantar aspects due to the posterior tibial dysfunction and hammer toes. Last but not least it was important to have the boots aesthetically pleasing for the patient to ensure good compliance.



by Paul Shim

PAA Sustaining Membership

The PAA warmly welcomes its first Sustaining Member.



Sustaining Membership is available for businesses to support the Pedorthic Association and the growth of the Profession.

Sustaining Members receive the following benefits:

- Early access to advertising, exhibition and promotion opportunities
- Use of the PAA Sustaining Member logo for promotional activities.
- Company logo plus phone number, email and website displayed in all Newsletters and on the Sustaining Membership page on the PAA website
- PAA Sustaining Members are entitled to discounted registration fees on all our organised events - Annual Pedorthic Symposium/Conference, Conference workshops and PAA led training and certification programmes and discounted rates for PAA online purchases.
- 20% discount on non-members advertising rates
- Access to the Members section of the PAA website
- Receipt of the monthly electronic newsletter Pedorthic Newswire
- A hard copy of the Pedorthic Newsletter (additional copies upon request)
- Access to online CPD platform
- NO voting rights



Sign up for sustaining membership on the PAA website under the Membership tab and have your business logo displayed in the special PAA Sustaining Members section of the Newsletter.

PAA is looking forward to welcoming your business as a Sustaining Member.

PAA Sustaining Members



P 08 9248 6533
 E info@gadeanfootwear.com.au
 W www.gadeanfootwear.com.au



Your business logo and details could be here



Your business logo and details could be here

Classifieds

Pedorthist needed in WA.
 Excellent salary!
 Gadean Footwear requires
 CPedCM Au.
 Please contact Howard
 on 0408906988
 Partnership available!

Mobile Footwear business for
 sale!
 Strong network of customers
 T/O >\$100K PA, 50% Profit
 Includes van + stock
 Huge growth potential.
 Contact Roberts 0407069279

Wide Load
 Safety Footwear
 Available now
 02 95246188

Advertising Rates

	Members	Non-Members
Double page spread	\$400	\$500
Single full page	\$280	\$350
Half page	\$200	\$250
Quarter page	\$104	\$130
Classifieds	\$32	\$40

Advertising rates displayed are exclusive of GST.

Acceptance of advertising does not indicate PAA endorsement of the product or service.

The PAA Professional Indemnity and Public Liability Insurance Policy

PAA continues to partner with BMS to provide members \$20M Professional Indemnity and \$20M Public and Products Liability Insurance, as an exclusive member benefit.

The comprehensive policy was created with the input of Pedorthists and the PAA Board. The partnership also means members participating in the insurance program will have access to a range of other value-added services. BMS can provide business-related insurance coverage, and already place cover for a significant number of regulated and healthcare related professionals across Australia.

If you are not already a part of the insurance program and have questions on how to transition, please don't hesitate to contact BMS on 1800-940-763 or at pedorthicaa@bmsgroup.com.

What is the PAA ?

PAA contact details

PO Box 349
Dee Why NSW 2099

Phone 1300 734 644
Email info@pedorthics.org.au

www.pedorthics.org.au

Board of Management

President: Katrin Wegener

Executive Officer:
Anja Suckert

Secretary: Adam Smith

Treasurer: Paul Reimers

Board members:

Sharon Callaghan
Jo Pollett
Khajag Moskofian
Adam Jorgensen
Howard Smith

The Pedorthic Association of Australia recognises the need for representing professional practitioners of pedorthics. These people provide service and product to patients that have mobility difficulties due to the medical problems with their lower limb.

Formed over 45 years ago the association has grown so that it now regularly communicates with the key representatives from government and medical health funds. Through its programs, the PAA encourages its members to improve their qualifications and recognition. Programs include CPed, Quality Assurance and Competency Standards.

The names and organisations of the people that earn the Certified Pedorthist and Registration are published on the APRB website. The medical profession is encouraged to recommend CPeds to their patients for the provision of expert advice and product. The other sections of the certification system recognise the specialised Retail and Footwear Modification components of our profession.

The PAA is also providing guidance in the Quality Management of the organisations that are represented by its members. The Generic Quality System has been specifically designed for implementation in a Pedorthic Practice. It recognises the special relationship between the provider and the patient and assures the provision of expert advice and quality product by the organisation.

The PAA is for members that want recognition of their competency to provide a full service in the Pedorthic industry, work in organisations that have as their key objective to provide quality advice or product and who want to support the development of the industry through contact with the people and organisations that have the greatest impact on the industry and their business.

Subscribe today, at our website, to keep informed of industry activities.



Official Newsletter of
Pedorthic Association Australia

Member of

